



**Graduate School**

Visayas State University

Curriculum Guide: Master of Agricultural Development major in Development Communication

**Title and Description of Courses** **Units**

**Core Courses (6 units)**

AGDE201	Rural Development Theories and Approaches	3
AGDE202	Problems and Issues in Agricultural and Rural Development	3

**Major Courses (25 units)**

DEVC205	Communication Theory	3
DEVC297	Development Communication Research	3
DEVC210	Communication and Development	3
DEVC214	Organizational Communication and Communication Networks	3
DEVC235	Science Communication	3
DEVC218	Development Communication and Culture	3
DEVC245	Communication for Distance Education	3
DEVC290	Special Problem	2
DEVC291	Special Topic	1
DEVC299	Graduate Seminar in Development Communication	1

**Elective Courses (6 units)**

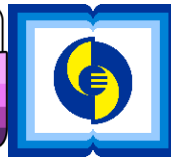
DEVC222	Development Broadcasting	3
DEVC212	Educational Communication	3
DEVC242	Knowledge Management	3
DEVC245	Communication for Distance Education	3

**Cognate Courses (9 units)**

Cognate courses may all be taken in any other program offered in the university/school in the humanities, social sciences, natural science, or technical fields.

**SUMMARY**

Core Courses	6
Major Courses	18
Elective Courses	6
Cognate	9
Special Problem	2
Graduate Seminar	1
Others	
<b>Total No. of Units Required</b>	<b>42</b>



**Note:**

- a) Not more than 6 units of 100 level courses may be credited for the degree program.
- b) Odd. And even numbered courses are offered during the first and semester of the school year, respectively.
- c) After the first term, graduate students are required to form their Graduate Advisory Committee (GAC) and prepare their Plan of Coursework (PCW). Forms can be secured at the Office of the Dean of the Graduate School.

Approved:

**CHRISTINA A. GABRILLO**  
Head, DDC

Noted:

**ANABELLA B. TULIN**  
Graduate School Dean

Recorded:

**MARWEN A. CASTAÑEDA**  
University Registrar

College Courses	6
Major Courses	12
Elective Courses	6
Capstone	3
Master's Thesis	3
Graduate Seminar	(1)
Others	
<b>Total No. of Units Required</b>	<b>26</b>



**Vision:** A globally competitive university for science, technology, and environmental conservation.  
**Mission:** Development of a highly competitive human resource, cutting-edge scientific knowledge and innovative technologies for sustainable communities and environment.